

TO: INTERNET CAFÉ MANAGER

Monday, December 07, 2009

Dear Sir/Madam

## INVITATION TO JOIN THE “GLOBAS BETTING CENTER NETWORK”

### Introduction

This is to introduce you to the new online (Database Driven) betting system known as Globas Betting, this system is located at [www.globasbetting.com](http://www.globasbetting.com) and its purpose is to create an efficient and flexible betting environment in Uganda as one of the ways to “*promote/generate support for local sports*”, this system/website is fully owned and operated by Zillion Technologies Ltd an IT company that specializes in web-based applications.

### Globas Betting

Globas Betting is a “brand name” of the online system which is in form of a website, this system is designed to fully handle the daily operations of a betting game/business; i.e. it’s a tool that requires sports fans to access the internet in order to place bets on their favorite teams; and thus internet cafes would be very instrumental in providing an avenue for sports fans to use the Globas Betting system by enabling such clients to make cash deposits on their respective accounts.

### Invitation

Your Internet Café is here by invited to be part of our Betting Center Network (BCN) in order to enable sports fans to access the internet so as to participate in the betting game; it will also to assist such clients in making cash deposits on their respective accounts.

### Benefits

One of the outstanding financial benefit is that; any internet café which is part of the Globas Betting Network will earn 10% on all deposits made through the respective café; that is in addition to several other benefits which result from the extra services offered to clients as elaborated at: <http://www.globasbetting.com/BettingCenters.aspx>

### Procedure

An internet café is required to register on the Globas Betting website; thereby creating an account; the café will automatically have access to the Financial Input System (FIS); this system will enable the administrative personnel in a café to login and make data/cash entries into the Globas Betting system. At that stage; the cafe is then free to purchase and resale bets worth any amount, the purchased bets are deposited/entered on the café’s



account; the sales that the café makes are automatically deducted from the café's account and deposited to the client's account, i.e. as the café makes sales; the amount in its account reduces accordingly.

### **Business model**

Any registered café (with a Globas Betting account) is expected to purchase a minimum credit of 20,000 and thereafter resale such credit to individual (registered) members of Globas Betting. E.g. when a café purchases/pays 100,000/= then its account is credited with a deposit of 110,000 (10% inclusive).

In a nut shell: A café starts by registering and then buying credit of any amount (with a 10% gain); the café then sales the credit to sports fans so that such clients can place cash bets on any game within their accounts.

When the client's team wins then the amount won (plus the amount staked) is deposited back into the clients account; the client can use the new (total) amount to bet again or he can withdraw it in cash at our office on Sir Apollo Kagga Road or at any other withdrawal centre.

### **Terms and Conditions (Rules)**

Every registered café which is part of the Betting Center Network (BCN) is bound by the terms and conditions set forth by Zillion Technologies Ltd as stipulated at: <http://www.globasbetting.com/TermsAndConditions.aspx>.

### **Challenges**

Zillion Technologies Ltd is fully aware that not every potential sports fan knows how to use the internet; we have therefore provided an option within the Globas Betting system through which (computer) illiterate clients can be assisted by an admin personnel at the café in order to bet on their favorite teams (probably at an extra fee/charge to the clients), hence all those potential clients who cannot use the internet will be assisted to open up accounts and also to easily bet online through the administrators account.

### **Zillion Technologies Ltd**

This is a company that has (over the years) developed several online products including the Real Estate Database (RED) which is located at [www.Uganda.RealEstateDatabase.info](http://www.Uganda.RealEstateDatabase.info); the RED has been very successful within the last 3 years of operation. To date; the company has been licensed by the Ministry of Finance to operate/engage in the betting business.

We believe that the best way to enter (and thereafter capture) the betting market is to utilize the power of internet technology which has unlimited boundaries.

### **Conclusion**

If Zillion Technologies Ltd is to be successful in "promoting the support for local sports" through betting; then we need to have reliable partners who are already engaged in the internet business; and thus cafes (like yours) can work as the best allies who will efficiently extend the betting game to the final clients while at the same time making a profit, we thus invite you to register your café on the Globas Betting website as a "betting center" in order to get started right away.

In case of any clarifications please do not hesitate to call 0712-600006.

Yours

SEBBALE JULIUS

General Manager

